



CANNONBALL

WINE COMPANY

We set out to focus on doing one thing, and doing it well. Cabernet Sauvignon from California. Our mission is to consistently deliver the best Cabernet Sauvignon for under \$20.

Our label perfectly captures our philosophy that wine should be fun, enjoyable, and make you smile. Most importantly, this wine is a superb Cabernet Sauvignon, a testament to the great blending skills and craftsman-ship of cofounder and master winemaker, Dennis Hill.

NOTES FROM WINEMAKER DENNIS HILL

2007 was a great vintage for cabernet in the North Coast and throughout California. Mother Nature gave us a mild winter followed by a dry spring pushing the grapes to begin ripening earlier than usual. The summer was cool and temperate, until late August, when the heat arrived. Thinner skinned varieties were harvested quickly, but thick-skinned Cabernet, Syrah, and Merlot handled the heat beautifully, and flavors continued to develop through a cooler September with light, intermittent rains. By the second week of October, harvest, part II, kicked into high gear as grapes needed to come in before heavy rains began at the end of the month. It wasn't the most typical year in terms of weather, and the crop was pretty light, but one of the best vintages of the decade in terms of quality - intense fruit development, silky tannins, great acidity.

The 2007 Cannonball Cabernet Sauvignon presents a lively, dark ruby color, like burgundy velvet. Aromas of fresh berries, spice, and pepper with a faint background of vanilla oak are very much reflected in the mouth. Full and rich with bright acidity, the berry and spice flavors are boldly presented along with racy, red fruit and vanilla-cherry on a layer of cocoa. The finish is classic Cannonball, smooth, long, delicious. I recommend enjoying between now and 2011 to really get the most of the big fruit., but really let the wine open up in your glass to experience all the layers and complexity. For those preferring a more mature and mellow style, decant for one hour before serving.

You can't go wrong with enjoying Cannonball with a big piece of quality red meat, a great burger, short ribs, barbeque. I had a bottle with my wife over a great thin crust pizza, and even she agreed it was terrific. I hope you enjoy.

Vintage: 2007 Wine Type: Cabernet Sauvignon
AVA: California (66% Sonoma, 19% Mendocino, 15% Napa, 3% other)
Blend: 85% Cabernet Sauvignon, 12% Syrah, 3% Merlot
Alc %: 13.9%



To find out more, visit us at www.drinkcannonball.com

